

February 22, 2010

Dear [FFS NYC Dinner/Meeting Attendees](#),

Thank you; your response to this event has been OUTSTANDING! [We are looking forward to seeing EACH & EVERY ONE of you.](#) We are thrilled to learn that Mike Argiros will be joining us along with Jeff Brain and Richard Reeve from FFS. However, our original restaurant, Copper Chimney, a lovely intimate restaurant, has been overwhelmed by our turnout. Therefore, we have a **NEW VENUE**.

The **NEW RESTAURANT, Bombay Palace**, a prestigious elegant and sophisticated restaurant, has been gracious enough to give us the entire main floor, a delicious and varied buffet menu and an open bar.

**Bombay Palace**  
**30 W 52nd St. (between 5<sup>th</sup> Avenue & Ave. of the Americas)**  
**New York, NY 10019 Tel: (212) 541-7777 [www.bombay-palace.com](http://www.bombay-palace.com)**

### 7 Important Ways of Supporting FFS During the Event on the 24<sup>th</sup> of February

[In advance of the dinner we would like you to have an understanding of the](#) evening's [agenda](#). This evening is about you and your support of FFS. We are counting on your [support](#) of FFS to make this evening an absolute success. We need your total involvement, so we are asking you to assist in the following seven ways:

1. **Showing up for the event** – One person does make the difference **AND please remember FFS has PREPAID for your seat.**
2. **Written Words of Support** - Please [write a letter directed to Jeff Brain \(if you have not already done so\)](#). [E-mail it to jbrain@thefamilyschool.com](mailto:jbrain@thefamilyschool.com). Additionally, please carry this letter to the dinner. Give consideration to how your letter needs to be revised for inclusion on our new web-site page (ex: not specifically written to Tom Hogan, changing names to protect anonymity if you wish).
3. **Signature of Support** - Placing your signature on the “Declaration of Support” which will be available to you when you are greeted at the door.
4. **Faces of Support** - Bring a picture of your family and/or your child with you to the dinner to be included in a collage.
5. **Shared Words of Support** - Seek out Tom Hogan and speak with him personally about your story and the negative effect of the smear campaign on parents of troubled teens considering FFS.
6. **Thoughts of Support** -Take the mic during the “Pass-the-Mic” period at the transition between dinner and dessert by sharing impromptu thoughts of support
7. **Images of Support** - Responding to one of the following questions in a 60 second videotaped message which can be used as a testimonial.
  - a. What is your fondest memory of The Family Foundation School?
  - b. What gave you trust in the staff at The Family Foundation School?

- c. How do you know that your child got the help they needed at The Family Foundation School?

**SPECIAL NOTE:** The event runs from 6 pm – 9:30 pm and we have a full schedule of activities (so it is important to arrive as close to on time as is possible as your schedule allows) which will include a time of cocktails and appetizers, speeches by our guest of honor and selected parents, and buffet dinner and dessert. The cocktail hour is an important time to complete many of the 7 Ways of Supporting FFS – and there will be an open mic opportunity during dessert.

Please notice the other attachment, “Media Release”. It is an authorization of release. Please print out, sign and bring with you to give us permission to use your letters, video tape, pictures, etc. in various ways (e-mail, post to website, etc.) to support this cause. We look forward to seeing all of you. If you have any questions or comments, please feel free to contact one of us.

Warm Regards,

**Parents in Partnership Society (PIPS)**

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